



NEWS RELEASE

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TRAVEL LIGHT WITH JAY FEATHER ULTRA LITE TRAVEL TRAILERS BY JAYCO®

The Perfect Combination of Value, Practicality and Comfort

MIDDLEBURY, Ind. – The Jayco Jay Feather travel trailer has traditionally created a balance between the comforts of home and traveling light. Light enough to be towed by most SUVs, minivans and crossovers, yet expansive enough to fit families of various sizes, the Jay Feather delivers heavy-weight performance in a light-weight package.

Some of the enhanced features in the 2012 Jay Feather Ultra Lite include Glazed Concord Cherry cabinetry with bead board cabinet inserts, bringing an updated look and function to the units. Standard interior equipment in the Jay Feather Ultra Lite includes high-efficiency Atwood water heater and furnace, large max-view tinted safety-glass windows, a state-of-the-art tent end cable support system with Head Room technology, pleated shades throughout, and residential furniture.

On the exterior, the Jay Feather Ultra Lite has a crowned, laminated roof, which helps it shed water more effectively, as well as an added light to the entry step for added safety and security. The 2012 construction uses an ultra-light Norco® E-coated steel frame that makes the expandable models 10-15 percent lighter than most conventional travel trailers, without sacrificing durability. The innovative A-frame is fully integrated and not welded, which prevents buckling. The Jay Feather Ultra Lite features the Dura Tek water-repellent vinyl tent material, which resists mildew, mold, scratches and cracks, while the double-stitched design adds strength.

The Jay Feather Ultra Lite offers the Customer Value Package, which includes a water heater bypass system, microwave oven with carousel, Multi-Media Sound System™ with iPod hookup, 6-gallon gas/electric DSI water heater, spare tire carrier and a Carefree® patio awning.

Built with top-quality materials and production techniques, Jayco provides customers with reliable resale values and peace of mind. The industry-leading Co-Pilot Warranty offers the original purchaser a 2-year warranty against defects in materials and workmanship. In addition, all Jayco products have been **Green Certified** by TRA Certification, Inc, an independent third party certification agency. The Jay Feather earned a Gold-level Certification through the use of sustainable materials, environmentally-friendly production methods, energy-efficient components and reduction of waste.

About Jayco, Inc.

Jayco is the world's largest privately held manufacturer of recreation vehicles. The company manufactures and markets RVs under the Jay Series, Baja, Jay Feather, White Hawk, Jay Flight, Swift, Skylark, Eagle, Eagle Super Lite, Pinnacle, Octane ZX, Seismic, Greyhawk, Melbourne, Seneca, and Embark brand names. For more information on Jayco Jay Feather Ultra Lite and other Jayco products, call 1-800-RV-JAYCO, visit www.jayco.com or write Jayco, Inc., 903 S. Main, Middlebury, Ind., 46540.

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